



SoftBase
IT Architectures

OM
OpenMake
Software

SoftBase establishes new strategies

SoftBase is now a reseller of OpenMake Software for the Italian market, providing new solutions that rationalize the entire SCM process. A new strategy involving the use of only one product – on a distributed platform - has been developed. Using only one technology it is now possible to manage the Development and Build Processes for all the platforms involved, including the IBM z/OS platform.

SoftBase expands its technical solutions and Consulting Services to assist organizations in improving their build management processes, supporting both open source and commercial ALM implementations

BRESCIA, Italy – May 13, 2008 – SoftBase, a leading provider of technology and professional services, focusing exclusively on providing Enterprise Change Management Technology and Consulting Services in Europe and **OpenMake Software**, a leading provider of build to release automation solutions, announced today their partnership for the Italian market.

SoftBase, leveraging on its own vast experience, defines a new consulting program, **Express Build**, designed to assist IT Organizations in designing build processes and release implementations.

*"With **SoftBase's** consulting program," - explains **Gianfedè Bellucci**, CEO SoftBase -, "IT organizations can identify and solve the build and release issues, in a multiplatform environment, addressing the challenges of both the development teams and production control. With this new methodology, IT organizations can use the OpenMake Software platform to implement a new approach, simplifying the installed ALM solutions and obtaining an immediate ROI".*

Solving build problems and addressing the entire build and release process has become more of a focus over these days. With **Express Build**, **SoftBase's** consultants will implement, based on their extensive experience in this area, OpenMake Meister and Mojo in open and z/OS legacy environments.

*"We have selected SoftBase as our first European reseller because of their experience working with leading Italian enterprise customers and in-depth understanding of the unique challenges associated with software development," explains **Stephen King**, CEO, OpenMake Software. "Companies are realizing that build and release management is critical to creating quality applications, particularly as new agile development techniques require continuous incremental builds, and audit uncovers the lack of traceability, repeatability and separation of duties that permeates build and deployment activities at otherwise world class organizations. Simply trying to sweep 40 year old scripting technology under the carpet of job scheduling or workflow will not help. The combination of SoftBase's consulting skills and OpenMake's unique to virtualizing and mashing up your builds will help enterprise customers."*

About SoftBase

SoftBase, founded in the 1995, is the most experienced independent consultancy company in the Enterprise Change and Configuration Management arena. With a rich experience in both banking and insurance markets, with decades of experience in improving Organizational Software Processes and Application LifeCycle and Workflow Management on different platforms and multiple ALM commercial solutions, is today the sole consultancy company that can approach this future vision on the ALM world market.

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About OpenMake Software

OpenMake Software has been the innovator of Build and Release Management solutions for global 2000 organizations since 1995. By managing more build engines, such as MSBuild and Ant, OpenMake Software represents the natural virtualization of the application build process derived directly from popular IDEs such as Microsoft Visual Studio and Eclipse. Putting workflow on top of chaos does not solve the build problems. OpenMake Software provides free workflow management with Mojo, but addresses the entire build management challenge with Meister.

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