



SoftBase
IT Architectures



SoftBase establishes new strategies

SoftBase is now a non-exclusive reseller of ISPW BenchMark Technologies Ltd. for the following european market: ITALY, Republic of SAN MARINO, State of CITTA' del VATICANO, SWITZERLAND and SPAIN, providing new solutions that rationalize the entire SCM process. A strategy involving the use of only one product to manage the Development and Build Processes for all the platforms involved: z/OS platform and distributed ones.

SoftBase expands its technical solutions and Consulting Services to assist organizations in improving their life-cycle management processes, supporting both open source and commercial ALM implementations

BRESCIA, Italy – August 1, 2010 – **SoftBase**, a leading provider of technology and professional services, focusing exclusively on providing Enterprise Change Management Technology and Consulting Services in Europe and **ISPW**, a leading provider of SCM solutions, announced today their partnership for some European market: Italy, Republic of San Marino, State of Citta' del Vaticano, Switzerland and Spain.

SoftBase, leveraging on its own vast experience, defines new approaches and up-to-date consulting program, designed to assist IT Organizations in managing the applications life-cycle across different platforms.

*"With **SoftBase's** competence and consulting services", - explains Gianfedè Bellucci, CEO, SoftBase – "IT organizations can identify and solve the different topics related to the application life-cycle, in a multiplatform environment, addressing the challenges of both*

the development teams and production control. With Softbase's methodological approach, IT organizations can use ISPW to implement a new technology,, simplifying the installed ALM solutions and obtaining an immediate ROI".

Addressing the life-cycle's approach from an enterprise point of view has become more of a focus over these days. With the defined new approach **SoftBase's** consultants will implement, based on their extensive experience in this area, ISPW in open and z/OS legacy environments.

"We have selected SoftBase as our non-exclusive European reseller because of their experience working with leading european enterprise customers and in-depth understanding of the unique challenges associated with software development," explains Paul Kuszyk, President, ISPW BenchMark Technologies Ltd. Companies are realizing that application life-cycle management is critical to managing quality applications, particularly as new agile development techniques. The combination of SoftBase's consulting skills and ISPW's unique solution to manage ALM in an enterprise environment, will help enterprise customers."

About SoftBase

SoftBase, founded in 1995, is the most experienced independent consultancy company in the Enterprise Change and Configuration Management arena. With a rich experience in both banking and insurance markets, with decades of experience in improving Organizational Software Processes and Application LifeCycle and Workflow Management on different platforms and mutiple ALM commercial solutions, is today the sole consultancy company that can approach this future vision an the ALM world market.

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About ISPW BenchMark Technologies Ltd.

Founded in 1986, Calgary-based ISPW BenchMark specializes in helping large IT installations manage complex application development and delivery across most operating system platforms including AIX, Linux, HP/UX, Sun Solaris, Wintel, zLinux and z/OS.

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